



UNIONE EUROPEA



Regional Operational Programme ERDF-ESF 2014-2020 "Cultural, natural and tourism attractions"
Axis VI - Environmental protection and promotion of natural and cultural resources -
Action 6.8 - Interventions for the competitive repositioning of tourism destinations
CUP-Unified Project Code: B39D20002200009

SUBJECT: PUBLIC NOTICE FOR THE PROCUREMENT OF EXPRESSIONS OF INTEREST AIMED AT RECEIVING PROPOSALS FOR THE SUPPLY OF ADVERTISING COMMUNICATION SERVICES UNDER EXCLUSIVITY ESTABLISHMENT, PURSUANT TO ART. 63, PARAGRAPH 2, LETT. B), N.3 OF ITALIAN LAW DECREE D.LGS N.50/2016 AND FURTHER AMENDMENTS AND MODIFICATIONS, TO BE DEPLOYED ACROSS THE 2021 DESTINATION PUGLIA COMMUNICATION PLAN

NOTICE OF THE EVALUATION BODY MEETING IN CHARGE OF DEPLOYING THE INTERNATIONAL MEDIA PLAN.

NOTICE OF EVALUATION BODY MEETING

On **October 12, 2021 at 3:30 pm**, the RUP-Sole Procedure Manager shall proceed with the evaluation of legal and administrative prerequisites relevant to the received and registered expressions of interest on the above mentioned Media Plan.

Subsequently, the duly appointed Evaluation Body, in compliance with provisions of art. 6 of the above mentioned Public Notice, will proceed – in a remote fashion on the Google Meet platform (<https://meet.google.com/>) - with the discretionary technical evaluation of admitted offers.

For information and enquiries to take part in the public session meeting, (as a legal representative or legal proxy with a valid ID and relevant power of attorney document), please write to the following PEC-certified email address: ufficiopatrimoniopp@pec.it or to the following e-mail address: media@aret.regione.puglia.it.

This notice is published on the contracting authority web site at:

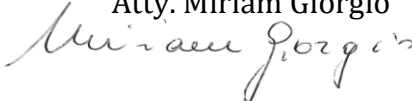
www.agenziapugliapromozione.it in the Call for Tenders and Contracts section

Bari, October 6, 2021

**The AP-High Expertise manager
in charge of PST-Strategic Tourism Plan implementation procedures**

(RUP-Sole Procedure Manager)

Atty. Miriam Giorgio

A handwritten signature in black ink that reads "Miriam Giorgio". The signature is written in a cursive style with a large initial "M" and a decorative flourish at the end.