

SPECIAL EVENTS

Saturday 17th May

#REISEWEGEMOTORRADAPULIEN
Die perfekte Reise

8.00 pm

Food, atmosphere and motorcycle routes of Puglia for bikers. The best places for bikers reported by bikers.

Sunday 18th May

CIME DI RAVE

A show that brings you music, food and the atmosphere of Puglia

4.00-5.00pm

Typical aperitif

5.00-7.00 pm

Warm up dj-set + special guest Mama Marjas

Wednesday 21st - Thursday 22nd

IL PASTO DELLA TARANTOLA

Teatro Koreja presents
theatrical tasting of typical local products from Salento

21 May

4 pm - 4.20 pm

5 pm - 5.20 pm

6 pm - 6.20 pm

22 May

12 am - 12.20 am

2 pm - 2.20 pm

3 pm - 3.20 pm

Wednesday 21st

Friday 23rd

Saturday 24th

FOOD&WINE FROM GARGANO&DAUNIA

Taste of typical products organized by the commerce chamber of Foggia with the collaboration of the Gal Gargano and the Consorzi DOP of the province of Foggia.

21 May

6,30 pm - 7 pm

23 May

8 pm - 9pm

24 May

8 pm - 9pm

It is easy to live special experiences in Puglia: nature is amazing all year round, history gives you emotions you don't expect and cuisine has a unique taste. In Puglia you have time for everything.

Start right now, enjoy the warm welcome of Puglia in your city.

Come visit us at the **Puglia Village**, Olympiapark: every day there are plenty of free activities for adults and children waiting for you.

ROAD SHOW 2014

#WEAREINPUGLIA

VIENNA

MUSEUMSQUARTIER

April 11th - April 21st

BERLIN

SONY CENTER

April 28th - May 6th

MUNICH

OLYMPIAPARK

May 15th - May 24th

LONDON

SOUTH BANK

RIVERSIDE WALKWAY

June 6th - June 15th

PARIS

GARE MONTPARNASSE

June 21st - June 30th

DUBLIN

GEORGE'S DOCK

July 6th - July 15th

#WEAREINPUGLIA

Come and experience the tastes, music and traditions of one of the most authentic regions of southern Italy and of the whole Mediterranean: Puglia

ROAD SHOW
2014
MUNICH 15 - 24 May
OLYMPIAPARK

Olympiapark - Coubertinplatz
Puglia Village - Open daily 11 am - 7 pm

spazioeventi.org



BEGIN YOUR JOURNEY AT
WEAREINPUGLIA.IT



DIRECT FLIGHTS TO BARI AND BRINDISI



UNIONE EUROPEA
PER PUGLIA 2000-2013
AZIONE 4.2.2



REGIONE PUGLIA
ACCREDITATA AL MEDITERRANEO
SOCIETA' E' SERVIZI



PROMOZIONE
Altogether Puglia



ITALIA

Thursday 15th

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **TARALLI & ORECCHIETTE LIVE**
- 4,30 pm - 7 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Friday 16th

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **TARALLI & ORECCHIETTE LIVE**
- 4,30 pm - 7 pm ▶ **WINE EXPERIENCE**
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Saturday 17th

Extended opening hour until 10 pm

- 11 am - 1 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 1 pm - 2 pm ▶ **TARALLI & ORECCHIETTE LIVE**
- 2 pm - 4,30 pm ▶ **WINE EXPERIENCE**
- 11 am - 3 pm ▶ **PUGLIA CHILDREN CREATIONS**
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**
- 8 pm - 9 pm ▶ **SPECIAL EVENT**
#REISEWEGEMOTORRADAPULIEN

Sunday 18th

- 11 am - 1 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4 pm ▶ **TARALLI & ORECCHIETTE LIVE**
- 11 am - 3 pm ▶ **PUGLIA CHILDREN CREATIONS**
- 4 pm - 7 pm ▶ **SPECIAL EVENT - CIME DI RAVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Monday 19th

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **TARALLI & ORECCHIETTE LIVE**
- 4,30 pm - 7 pm ▶ **WINE EXPERIENCE**
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Tuesday 20th

Extended opening hour until 10 pm

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **SPICE UP LAB**
- 4,30 pm - 7 pm ▶ **WINE EXPERIENCE**
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Wednesday 21st

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **SPICE UP LAB**
- 4,30 pm - 6,30 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 4 pm - 4,20 pm ▶ **SPECIAL EVENT**
- 5 pm - 5,20 pm ▶ **IL PASTO DELLA TARANTOLA**
- 6 pm - 6,20 pm ▶ **SPECIAL EVENT**
- 6,30 pm - 7 pm ▶ **FOOD&WINE FROM GARGANO&DAUNIA**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Thursday 22nd

Puglia Village closes to the public at 5,30pm

- 12 am - 12,20 am ▶ **SPECIAL EVENT**
- 2 pm - 2,20 pm ▶ **IL PASTO DELLA TARANTOLA**
- 3 pm - 3,20 pm ▶ **FOOD&WINE TASTING**
- 1 pm - 2 pm ▶ **SPICE UP LAB**
- 2 pm - 4,30 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 4,30 pm - 5,30 pm ▶ **VIRTUAL TOURS**
- 11 am - 5,30 pm ▶ **VIRTUAL TOURS**

Friday 23rd

Extended opening hour until 10 pm

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **SPICE UP LAB**
- 4,30 pm - 7 pm ▶ **WINE EXPERIENCE**
- 8 pm - 9 pm ▶ **SPECIAL EVENT**
FOOD&WINE FROM GARGANO&DAUNIA
- 3 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

Saturday 24th

Extended opening hour until 10 pm

- 1 pm - 2 pm ▶ **FOOD&WINE TASTING**
- 2 pm - 4,30 pm ▶ **EXTRAVIRGIN EXPERIENCE**
- 4,30 pm - 7 pm ▶ **WINE EXPERIENCE**
- 8 pm - 9 pm ▶ **SPECIAL EVENT**
FOOD&WINE FROM GARGANO&DAUNIA
- 1 pm - 4,30 pm ▶ **SILENT DISCO**
- 4,30 pm - 7 pm ▶ **PIZZICA & TAMBURELLO LIVE**
- 11 am - 7 pm ▶ **VIRTUAL TOURS**

FREE ADMISSION TO ALL EVENTS IN THE PUGLIA VILLAGE, SUBJECT TO AVAILABILITY.

food & wine



TARALLI & ORECCHIETTE LIVE

Learn how to prepare the typical fresh pasta from Puglia, orecchiette, cavatelli and "minicchi", and to make by hand the most famous salty snack from Puglia, Taralli, according to the traditional recipe.

EXTRAVIRGIN EXPERIENCE

Discover the health benefits of extra virgin olive oil, its uniqueness compared to other oils and the poetry of the olive trees, true works of art of Puglia nature.

FOOD&WINE TASTING

Come and taste the delicacies of our cuisine, prepared with raw material DOP and DOC and IGT wines.

SPICE UP LAB

A naturalist will explain the characteristics of the aromatic herbs which grow wildly in the maquis shrubland and how to use them for cooking.

WINE EXPERIENCE

Taste our wines with an expert sommelier who will accompany you on a guided tour through the autochthonous grapes of Puglia.

music



PIZZICA & TAMBURELLO LIVE

Immerse yourself in the sounds of the tambourine, traditional musical instrument and in the movements of pizzica, dance art ancient and contemporary at the same time.

SILENT DISCO

Put on the headphones and enjoy the music and the sounds of Puglia, in an innovative, fun and environmentally friendly way.

children



PUGLIA CHILDREN CREATIONS

Recreational and play laboratories for children and adults to discover plays, colors and typical landscapes of Puglia.

virtual tours



VIRTUAL BIKE

A virtual bike ride to visit Puglia attractions.

SELFIE BOOTH

Choose a landscape that you like and take a picture of you as if you were there.

MY VIRTUAL TOUR

Discover our region sitting comfortably in your city: a tour guide in live connection from Puglia will take you on a personalized tour through our land.

INSTAWALL

Choose a postcard, write a message to your dears and we'll ship it from Puglia as if you really were here.